

## 2026 EDWARD K. ALDAG, JR. BUSINESS PLAN COMPETITION

### Virtual Competition Eligibility

- A team can only compete in one of our Spring competitions.
  - Community Innovative Business Plan Competition
  - Aldag Student Business Plan Competition
  - Faculty | Staff Pitch Competition
- Previous *grand prize* winners are unable to compete for the same idea again.
- Previous competitors (including 1st-prize and below) can compete with the same idea if they've made significant progress since last year.
- Additionally, all the following conditions must be met:
  - At least one student is on the team in a *substantial role* such as an executive, orco-founder.
  - At least one student serving in a *substantial role* is currently enrolled at The University of Alabama or graduated from The University of Alabama within the past 12 months.
  - The business idea is primarily student-led, although students can work with faculty or people outside the university, to compete for prize money, the idea must be a student business (as in one or more students are part of the foundingteam).

### Getting Help

- Work with your faculty advisor (if applicable)
- Reach out to the AEI staff at (205) 348-3343 or [edge@cba.ua.edu](mailto:edge@cba.ua.edu) to schedule an appointment.
- Check the website for workshop dates and way to obtain one-on-one coaching.