

EDWARD K. ALDAG, JR. BUSINESS PLAN COMPETITION

April 8th - VIRTUAL

April 10th- IN PERSON

This year the competition will be hybrid. Day One, April 8, all teams will do the initial competition virtually. Videos of the 10-minute presentations will be uploaded online. **The due date for the upload is Friday, April 3 at 11:59 pm.** Judges will review the files, and on Wednesday, April 8 each team will meet the judges for a Q&A session. Judges will deliberate and announce winners in each 'room.' On April 10, those winners from Day One will meet in person at The EDGE for the final round, with presentations done **in person**. There are numerous awards, and teams who do not proceed to Day Two are still eligible for some of those awards. Everyone is invited to the April 10 awards celebration to learn who won, network, and celebrate.

TIMELINE AND IMPORTANT DATES

FEB 16 -
MARCH
24

Registration Portal **OPEN**

MARCH
24

DRAFT PowerPoint Presentation **DUE**

Dr. Welbourne will be reviewing each draft presentation and giving feedback to use for the final presentation.

APRIL
3

FINAL PowerPoint + Video Presentation **DUE**

10 Minute Max

ROUND 1
APRIL 8

VIRTUAL 15 - minute Q+A Session with Contestants and Judges

Round 2 Finalists Announced

ROUND 2
APRIL 10

IN-PERSON 10 - minute Presentation + 15 - minute Q+A Session with judges at The EDGE

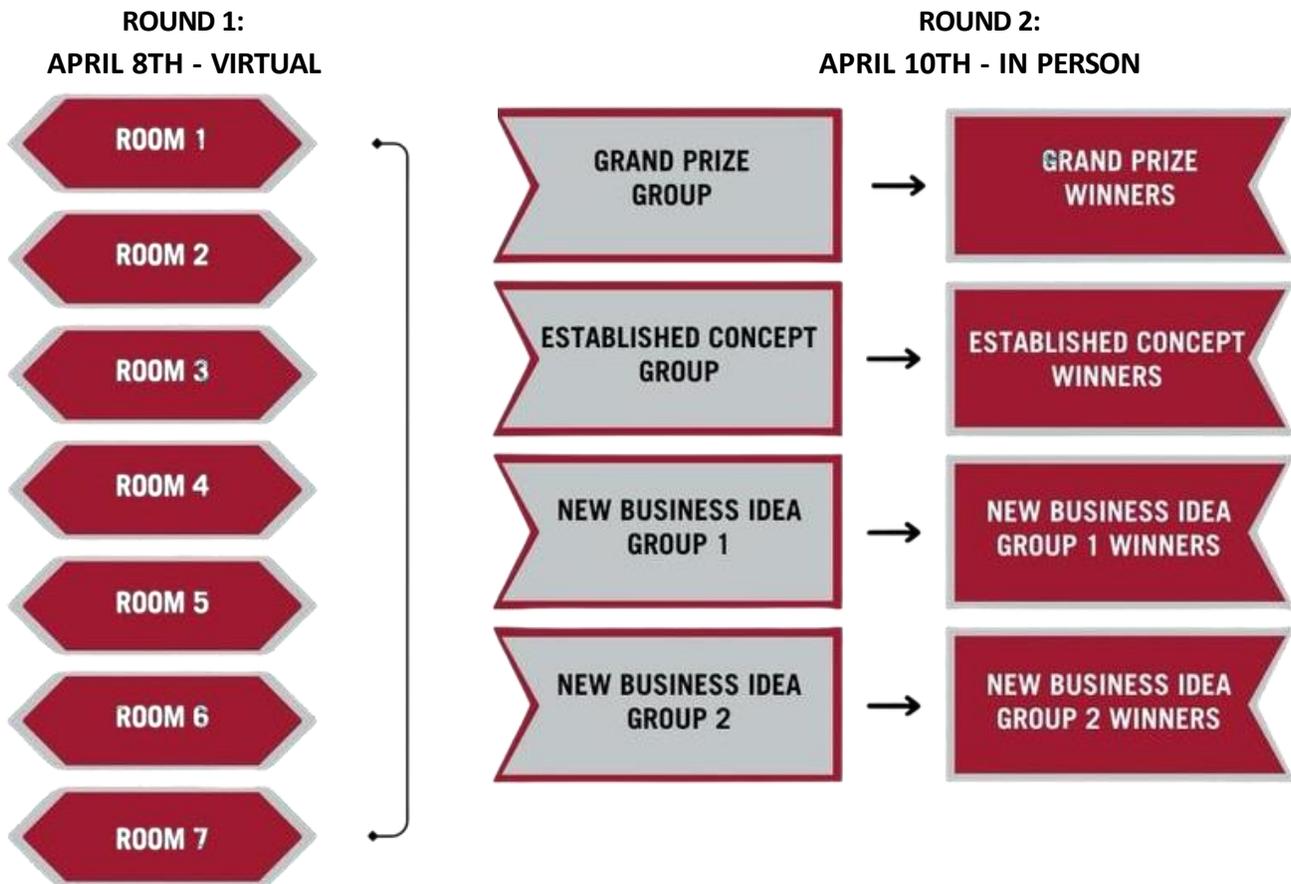
Judge Deliberation + Winners Chosen

APRIL
10

WINNERS Announced

Scan here to learn more about the prizes offered!





ADDITIONAL NOTES

The UA student competition is held for multiple reasons. The most important goal is **student learning**; we have several faculty members who require students to enter the competition as part of their entrepreneurship classes. This is a capstone experience where students put together what they learn into the one project. Not all these teams want to start a business when they graduate, but the learning they take away helps them in their jobs, and for many they start new ventures later in life. Thus, we think this is a critically important learning experience for them. We also have teams that have started businesses already, and they may have competed in prior years; these teams are serious about moving forward with their ideas. Students benefit from the learning and coaching they receive in the judging process and after the event.

Thank you to our students, judges, faculty, and coaches. Thank you to Edward K. Aldag, Jr. and the other individuals and organizations providing awards for this competition. Use the QR code to learn more about the awards and other details.

