



2021 EDWARD K. ALDAG, JR. BUSINESS PLAN COMPETITION

Virtual Competition Eligibility

- A team can only compete in one of our Spring competitions.
- Previous *grand prize* winners are unable to compete for the same idea again.
- Previous competitors (including 1st-prize and below) can compete with the same idea as long as they've made significant progress since last year.
- Additionally, all of the following conditions must be met:
 - At least one student is on the team in a *substantial role* such as an executive, or co-founder.
 - At least one student serving in a *substantial role* is currently enrolled at The University of Alabama or graduated from The University of Alabama within the past 12 months.
 - The business idea is primarily student-led, although students can work with faculty or people outside the university, to compete for prize money, the idea must be a student business (as in one or more students are part of the founding team).

Competition Details

- [Judging Criteria](#)
- [Student Competition Overview](#)
- Video Recording Instructions (**forthcoming**)
- Final Presentation Instructions (**forthcoming**)

Getting Help

- Work with your faculty advisor (if applicable)
- Reach out to the AEI staff at (205) 348-3343 or edge@cba.ua.edu to schedule an appointment.

