

Christine Coffman

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Skills & Expertise

- Extensive experience in data management and analysis, financial modeling, and critical problem solving
- Proficient in Microsoft Excel, PowerPoint, SAP, Oracle Hyperion, Microsoft Power BI, R Studio, and Adobe Acrobat
- Pursuing SAS Data Mining Certificate and experience SQL in the Spring of 2021

Education

The University of Alabama, Tuscaloosa, AL
Master of Business Administration, May 2022
Focused Area of Study: Business Analytics
GPA: 3.6

The University of Alabama, Tuscaloosa, AL
Bachelor of Science in Business Administration, May 2020
Majors: Finance and Marketing
GPA: 3.67

Work Experience

Mercedes-Benz U.S. International, Inc., Vance, Alabama **October 2020- April 2021**
Financial Operations Controlling Intern

- Reducing plant-wide operational expenses by visualizing financial data using Oracle Hyperion and Power-BI in comparing targeted data set by HQ in Germany as well as other plants around the world
- Collaborating with cost center managers within 50+ plant assembly lines to reduce the scrap cost per vehicle for a yearly production volume of over 200,000 vehicles
- Streamlining multi-billion-dollar financial reporting processes and reducing time spent on manual reporting by 25 hours a week by automating daily, weekly, and monthly reports with the implementation of Blue Prism and RPA bots

Office of the Dean, The University of Alabama Graduate School **January 2019-May 2020**
Administrative Assistant

- Served as the liaison between 5,000 + graduate students and the Graduate School Administrative staff
- Operated online data systems such as OnBase, Banner, and several global electronic transcript delivery networks
- Processed and filed student applications, transcripts, and test scores for the Dean and surrounding UA colleges

Huntsville Utilities Electric Company, Huntsville, AL **Summer 2017**
Data Management Intern

- Developed a main database for 600+ employees to have access to all RTU programming systems and locations
- Analyzed several data sets of consumer population and proximity to develop a strategic plan for a new RTU site
- Utilized Excel and SCADA software to manage all electronic RTU's across 3 counties in Alabama

Project Experience

Investment Analysis and Recommendation of the Apparel Industry, The University of Alabama
Spring 2020, Financial Investments

- Assessed industry performance from the last 5 years and expected future performance over the next 1, 3, and 5 years
- Analysis of external forces in the industry, historic price/earnings ratios, and projected earnings relative to the market
- Recommendation to buy and/or sell specific company stocks within the industry and whether those companies would be better long-term holdings or short term holdings for potential investors

International Business Implementation Project, Oglethorpe University
Summer 2018, International Business

- Analyzed the economic environment of Rome, Italy by doing in-depth research of their international business strategies, globalization management, and the threat of political and cultural risks relative to their market
- Developed an international business plan to implement an American product or service into the Italian market
- Visited potential competitors, talked to local consumers, and created a real-life infrastructural and strategic plan for the ride-share company Lyft to be integrated into Italy's transportation market

Honors/Awards/Activities

Dean's List (4)
President's List (1)

Manderson Women in Business
Master of Business Administration Association

