

Christine Coffman

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Skills & Expertise

- Extensive experience in data management and analysis, developing process flows, and critical problem solving
- Proficient in Microsoft Excel, Word, PowerPoint, and Adobe Photoshop
- Pursuing SAS Data Mining Certificate, Tableau, and SQL

Education

The University of Alabama, Tuscaloosa, AL
Master of Business Administration, May 2022
Focused Area of Study: Business Analytics

The University of Alabama, Tuscaloosa, AL
Bachelor of Science in Business Administration, May 2020
Majors: Finance and Marketing
GPA: 3.7

Project Experience

Investment Analysis and Recommendation of the Apparel Industry, The University of Alabama

Spring 2020, Financial Investments

- Assessed industry performance from the last 5 years and expected future performance over the next 1, 3, and 5 years
- Analysis of external forces in the industry, historic price/earnings ratios, and projected earnings relative to the market
- Recommendation to buy and/or sell specific company stocks within the industry and whether those companies would be better long-term holdings or short term holdings for potential investors

Product Design and Development Project, , The University of Alabama

Fall 2020, Managing Innovation

- Developed a problem-solving product for online shopping using a concept development phase and design challenge to illustrate several prototypes, product development schedules, and a business case and model.
- Made a request for funding that considered research and development costs, revenue, return on investment, break-even point, and an analysis of risks to create promise and value for investors

Work Experience

Office of the Dean, The University of Alabama Graduate School

August 2019-May 2020

Administrative Assistant

- Served as the liaison between 5,000 + graduate students and the Graduate School Administrative staff
- Operated online data systems such as OnBase, Banner, and several global electronic transcript delivery networks
- Processed and filed student applications, transcripts, and test scores for admission counselors, registrars, and all UA colleges

Office of the Dean, The University of Alabama College of Continuing Studies

February 2018-August 2018

Student Project Coordinator

- Organized and planned professional development workshops, certification courses, and leadership training programs for the college employees
- Worked in Microsoft Excel, Word, and Adobe Photoshop analyzing data for ACCESS teachers and students
- Communicated with employees and students via email and phone; transported mail and other documents between different UA colleges

Huntsville Utilities Electric Company, Huntsville, AL

Summer 2017

Data Management Intern

- Created a main database for 600 + company employees to have access to all RTU programming systems and locations
- Utilized Excel and SCADA software mapping and managing electronic RTU's across 3 counties in Alabama
- Communicated in conjunction with TVA and the Department of Energy

Honors/Awards/Activities

Dean's List (4)

President's List (1)

Recipient of Alabama Collegiate Scholarship

National Society of Collegiate Scholars

St. Jude Charity Fundraising and Volunteer

Delta Delta Delta Sorority

