Thursday January 31, 2019

4:00 - 5:00 pm  Athletics Facility Tour

7:00 - 8:00 pm  Opening Reception at the Embassy Suites  Drinks
2410 University Boulevard, Tuscaloosa, AL 35401

8:00-9:30 pm  Wilhagans Grille & Tap Room 2209 4th St  Tuscaloosa, AL 35401
Heavy Hors D’oeuvres – 5 minute walk for hotel

Friday, February 1, 2019

7:00 - 8:00 am  Breakfast at hotel

8:00 - 8:15 am  Meet vans in the back parking lot behind Embassy Suites Hotel

8:15 - 8:30 am  Bus leaves at 8:15 - Travel to The EDGE, 2627 10th Avenue, Tuscaloosa

8:45 - 9:30 am  Welcome and introductions
• Jim Page, CEO, West Alabama Chamber of Commerce
• Lou Marino, Professor of Entrepreneurship & Strategic Management and Chair, Department of Management, The University of Alabama
• Theresa M. Welbourne, Will and Maggie Brooke Professor in Entrepreneurship and Executive Director, Alabama Entrepreneurship Institute and The EDGE, The University of Alabama

9:30 - 10:15 am  Keynote Panel: Asking High Potential Questions that Matter
• Jeffery S. McMullen, Dale M. Coleman Chair in Management and Professor of Entrepreneurship at the Kelley School of Business at Indiana University
• Andrew Corbett, Paul T. Babson Distinguished Professor of Entrepreneurial Studies and Division Chair

10:15 - 10:45 am  Break
10:45 - 11:45 am  Hot topics in entrepreneurship – Table discussion and group debrief  
- Lou Marino

11:45 - 12:15 pm  Facilitated discussion top items to help focus questions that matter  
- Jeffrey S. McMullen and Andrew Corbett

12:15 - 1:15 pm  Lunch  
- Dean Kay Palan, Culverhouse College of Business

1:15 - 1:45 pm  Publication opportunities  
- Russell Crooke, First Tennessee Foundation Professor, Boyd CBER Faculty Fellow, Cheryl Massingale Faculty Research Fellow, Academic Director of the Anderson Center for Entrepreneurship & Innovation- SEJ Special Issue  
- Andrew Corbett & Lou Marino  
- Vishal Gupta, Associate Professor, The University of Alabama

1:45 - 2:45 pm  Research Salons, PART 1 – Identify commonalities in research, underrepresented research areas, or conjecture about big ideas and to identify opportunities to collaborate.

Area 1 – Entrepreneurial Cognitions, Maladaptive Traits and Entrepreneurship  
Keith Hmieleski - The adaptive nature of the dark triad  
Robert and Edith Schumacher Faculty Fellow and Professor of Entrepreneurship; Academic Director, Institute for Entrepreneurship and Innovation; Neeley School of Business | Texas Christian University

Peter Harms – Maladaptive Traits  
Associate Professor, The University of Alabama

Area 2 – New methodologies for entrepreneurship research  
Hyemin Han – Neuroimaging Methods  
Assistant Professor, Educational Psychology, The University of Alabama

Justin DeSimone – Enhancing Survey Methodology  
Assistant Professor, The University of Alabama

Jef Naidoo, Assistant Professor – Eye tracking in Entrepreneurship  
The University of Alabama
2:45 - 3:15 pm  Break

3:15 - 4:15 pm  Research Salons, PART 2
   Area 1 – Entrepreneurial Growth
      Theresa M. Welbourne, The University of Alabama
   Area 2 – Family Business Research
      Clay Dibrell, William W. Gresham, Jr. Entrepreneurial Professorship, Executive Director of the Center for Innovation and Entrepreneurship, The University of Mississippi
   Area 3 - Pedagogical Research in Entrepreneurship
      Craig Armstrong, Associate Professor of Entrepreneurship, The University of Alabama

4:15 - 5:15 pm  Doctoral Student Research Pitches - Doctoral students are invited to give a 3-5 minute pitch highlighting their research interests and, if they wish, tying them to topics that emerged in today’s sessions. Facilitators will help keep the discussion on time and will summarize emerging themes.
   • Facilitator – Franz Lohrke
      Alvin C. Copeland Professorship of Franchising and Entrepreneurship Professor and Fellows Advisor, Stephenson Department of Entrepreneurship & Information Systems Interim Director and Professor, Stephenson Entrepreneurship Institute, Louisiana State University
   • Facilitator – Melissa Cardon
      Nestle Professor of Management, The University of Tennessee
   • Facilitator – Vishal Gupta, Associate Professor
      The University of Alabama

5:15 - 5:30 pm  Wrapping it up and Debrief
      Lou Marino and Theresa Welbourne, The University of Alabama

6:00 - 8:30 pm  Reception at Black Warrior – Live Music and Hors D’oeuvres provided by Tuscaloosa Tourism

8:30 pm  Dinner on your own, enjoy Tuscaloosa
Saturday February 2, 2019

7:00 - 8:15 am  Breakfast at Hotel

8:15 - 8:30 am  Check out for those leaving and meet bus

8:30 - 8:45 am  Meet vans in the back parking lot behind Embassy Suites Hotel

9:00 - 9:15 am  Welcome to day 2 and debrief  
Lou Marino, The University of Alabama

9:15 - 10:30 am  Research Speed Dating – participants will identify small groups of scholars interested in working on similar ideas. These groups will work together during the design sprint to identify a specific project to more forward.

10:30 - 10:45 am  Break

10:45 - 11:30 am  Research Design Sprint  
- Craig Armstrong, The University of Alabama  
- Paul Drnevich, Associate Professor of Entrepreneurship and Strategic Management, The University of Alabama

11:30 - 11:45 am  Debrief exercise  
- Craig Armstrong and Paul Drnevich

11:45 - 12:30 pm  Next steps for Symposium & Lunch – Boxed Lunches will be available and surveys will be administered  
- Lou Marino, The University of Alabama

12:15 - 1:15 pm  Those interested in serving on the symposium coordinating committee will meet for lunch from 12 to 1 to discuss the future of the symposium including locations and format.  
- The Edge Conference Room

Safe Travels Home!
BIRMINGHAM DETOUR INFORMATION

Please note for those of you driving through Birmingham on 20/59, or flying into BHM, the best route to Tuscaloosa is to take I-459 S as the 20/59 route through Birmingham is closed for construction. If you are coming through Birmingham on I-65 you should be fine. For more information go to http://5920bridge.com/wp-content/uploads/2019/01/West-Bound-Closure.pdf
DIRECTIONS Embassy Suites to The EDGE Incubator and Accelerator

- START - Embassy Suites - 2410 University Blvd, Tuscaloosa, AL 35401
- Take 24th Ave/Greensboro Ave to 15th St - 5 min (0.9 mi)
- Continue on 15th St to Harrison St - 5 min (1.9 mi)
- Turn right onto Harrison St, head south on Harrison St toward Rosemont Dr - 0.3 mi
- Turn right onto 27th St - 0.6 mi
- Turn right onto 10th Ave - 223 ft
- ARRIVE The EDGE Incubator and Accelerator - 2627 10th Ave, Tuscaloosa, AL 35401