

Curriculum Vita, July 2021

Steve Buchheit, Ph.D.

111 Covey Chase
Tuscaloosa, AL 35406
(806) 543-2484

323 Alston Hall
Tuscaloosa, AL 35487
srbuchheit@cba.ua.edu

Education and Professional Certification

Doctor of Philosophy, University of Texas at Austin (1993 - 1997).

Major area of study: accounting. Minor areas of study: economics and game theory.

Thesis advisor: Steven J. Kachelmeier

Bachelor of Science in Business Administration, *The Ohio State University* (1987 - 1990)

Honors accounting, summa cum laude

Mentor: Thomas J. Burns

Certified Public Accountant, State of Ohio (certificate number 29,021).

Employment History

2014 - current **University of Alabama** (assistant prof. through 2017, associate thereafter)
Roddy-Garner Professor of Accounting (2019 – current)

2001 – 2014 Texas Tech University (assistant prof. through 2006, associate thereafter)
Rawls Professor of Business (2006 - 2014)
Rawls International MBA Program Director (2012– 2014)

1997 – 2001 University of Houston (assistant professor)

1993 – 1997 University of Texas at Austin (graduate assistant & instructor)

1990 – 1993 Price Waterhouse, Pittsburgh (early-promoted to senior accountant)

Major clients: Westinghouse Electric (nuclear power division), Allegheny Power, and Oxford Development (real estate)

1987 – 1990 The Ohio State University (teaching assistant)

1984 – 1987 Weirton Plaza Exxon (auto mechanic)

Research (reverse chronologic order by area; bold denotes current or former doctoral student coauthor; favorite articles in **Bahnschrift SemiLight** font)

Management Accounting Research

Are CFOs effective operators? An empirical analysis of CFO / COO duality.

Coauthors: Austin Reitenga (Alabama), George Ruch (U. of Denver), **Daniel Street** (Bucknell).

Journal of Management Accounting Research Volume 31, No. 2, pp. 37-58 (2019).

Summary outcome feedback, repetition, and incentives: evidence from a relatively complex task. Coauthors: **Derek Dalton** (Clemson U.), **Tom Downen** (Southern Illinois U.), and **Sonja Pippin** (U. of Nevada). *Behavioral Research in Accounting* Vol. 24, No. 2, pp. 1-20 (2012).

Fixed cost magnitude, fixed cost reporting format, and competitive pricing decisions: some experimental evidence. *Contemporary Accounting Research*, Vol. 21, Issue 1 (Spring), pp. 1-24 (2004).

Reporting the cost of capacity. *Accounting, Organizations and Society*. Vol. 28, Issue 6 (August), pp. 549-565 (2003). *Main paper from doctoral dissertation*

Outcome effects and capacity cost reporting. Coauthor: Bob Richardson (James Madison U.), *Managerial Finance*, Vol. 27 (5) pp. 3-16 (2001).

Tax-Related Research

Do consumer-directed tax credits effectively increase demand? Experimental evidence of conditional success. Coauthors: **Shane Stinson** (lead author, Alabama), **Beau Barnes** (Washington State U.) and **Michaele Morrow** (Suffolk U.) *Journal of the American Taxation Association* Vol. 40, No. 2, pp. 1-19 (2018).

Non-cash charitable giving: Evidence of aggressive taxpayer reporting following a compliance change. Coauthors: Teresa Lightner (U. of North Texas), John Masselli (Texas Tech), and Robert Ricketts (Texas Tech), *Journal of the American Taxation Association* Vol. 27, Supplement, pp. 1-17 (2005). *Best paper award; 2005 JATA Conference*

CEO bonus pay, tax policy, and earnings management. Coauthors: Austin Reitenga (Alabama), Terry Baker (Wake Forest U.), and Qin Jennifer Yin (U. Texas - San Antonio), *Journal of the American Taxation Association*, Vol. 24, Supplement, pp. 1-23 (2002).

Selected Other Accounting Research Publications

Data visualization in local accounting firms: Is slow technology adoption rational? Coauthors: Ann Dzurainin (Northern Illinois U.), Candice Hux (Northern Illinois U.), and **Mark E. Rilely** (Northern Illinois U.) *Current Issues in Auditing* Vol. 14, No. 2, pp. 15-24 (2020).

Crowdsourcing intelligent research participants: A student versus MTurk comparison. Coauthors: **Derek Dalton** (Clemson), **Shane Stinson** (Alabama) and Troy Pollard (Alabama). *Behavioral Research in Accounting* Vol. 31, No. 2, pp. 93-106 (2019).

A technical guide to using Amazon's Mechanical Turk in behavioral accounting research. Coauthors: Marcus Doxey (Alabama), Troy Pollard (Alabama) and **Shane Stinson** (Alabama). *Behavioral Research in Accounting* Vol. 30, No. 1, pp. 111-122 (2018).

Threshold-based Medicare incentives and aggressive patient reporting in U.S. hospitals. Coauthors: **Beau Barnes** (Washington State U.) and **Linda Parsons** (Alabama). *Accounting and the Public Interest* Vol. 17, No. 1, pp. 84-106 (2017).

A contemporary analysis of accounting professionals' work-life balance. Coauthors: **Derek Dalton** (Clemson), **Nancy Harp** (Clemson), and Carl Hollingsworth (Clemson). *Accounting Horizons* Vol. 30, No. 1, pp. 41-62 (2016).
(KPMG best paper award: 2015 AAA Gender Issues and Work Life Balance Section)

Successful efforts versus full cost accounting: A size-based misconception? Coauthors: **Christina Bailey** (Boise State U.), William L. Buslepp (Texas Tech) and Gary Fleischman (Texas Tech). *Oil, Gas & Energy Quarterly* Vol. 62, No. 4, pp. 649- 659 (2014).

- Audit and tax career paths in public accounting: An analysis of student and professional perceptions. Coauthors: **Derek Dalton** (Clemson) and Jeffrey McMillan (Clemson), *Accounting Horizons* Vol. 28, No. 2, pp. 213-231 (2014).
- Enforcement mechanisms for SEC reporting deadlines. Coauthors: **Derek Dalton** (Clemson U.), **Susan Murray** (So. Illinois – Edwardsville), Derek Oler (Texas Tech), and Ming Zhou (DePaul U.), *Research in Accounting Regulation* Vol. 25, No. 2, pp. 185-195 (2013).
- A comparison of auditor and non-auditor performance evaluations: are accountants harsh critics? Coauthors: Bill Pasewark (Texas Tech) and Jerry R. Strawser (Texas A&M), *Managerial Auditing Journal* Vol.24, No. 1 pp. 22-38 (2009).
- An experimental study of multidimensional hierarchical accounting data: drill-down paths can influence economic decisions. Coauthors: **Jacob Peng** (U. of Michigan-Flint) and Ralph Viator (Texas Tech), *Journal of Information Systems* Vol. 21, pp. 69-86 (2007).
- An experimental investigation of accounting information's influence on the individual giving process. Coauthor: **Linda Parsons** (University of Alabama), *Journal of Accounting and Public Policy* Vol. 25, pp. 666-686 (2006).
- Evidence from auditors about the causes of inaccurate budgets: do clients cause budget overruns? Coauthors: Bill Pasewark (Texas Tech) and Jerry R. Strawser (Texas A&M), *Advances in Accounting* Vol. 22, pp. 45-68 (2006).
- No need to compromise: evidence of public accounting's changing culture regarding budgetary performance. Coauthors: Bill Pasewark (Texas Tech) and Jerry R. Strawser (Texas A&M), *Journal of Business Ethics* Vol. 42 pp. 151-163 (2003).
- Have earnings announcements lost information content? Coauthor: Mark Kohlbeck (Florida Atlantic U.), *Journal of Accounting, Auditing, and Finance*, Vol. 17 (Spring), pp. 137-153 (2002).
- A cross-discipline comparison of top-tier academic journal publication rates: 1997-1999. Coauthors: Denton Collins (Texas Tech) and Austin Reitenga (Alabama), *Journal of Accounting Education*, Vol. 4, pp. 105-118 (2002).
- A note on equivalent units calculations: teaching steps vs. teaching concepts. Coauthors: Denton Collins (Texas Tech) and Austin Reitenga (Alabama), *Advances in Accounting Education*, Vol. 20, pp. 123-130 (2002).
- Intra-institutional factors that influence accounting research productivity. Coauthors: Denton Collins (Texas Tech) and Allison Collins (Texas Tech) *Journal of Applied Business Research*, Vol. 17, pp. 17-32 (2001).
- Gender Research (a current research focus)**
- Investor gender bias: Does executive video moderate the effect? An experimental investigation. Coauthors: **Cristina Bailey** (University of New Mexico), **Kevin Kim** (Korea Advanced Institute of Science and Technology), and **Shane Stinson** (Alabama). Preparing for submission to *The Accounting Review*.

Must female accounting faculty publish more to achieve tenure? Coauthors: Allison Collins (Texas Tech) and Denton Collins (Texas Tech). *Women in Management Review* Vol. 15, pp. 344-355 (2000).

Non-Accounting Research

Season length matters: The misunderstood impact of Black Friday on holiday shopping.

Coauthors: **Daniel Street** (Bucknell), **Ross Johnson** (Alabama), and Quinn Swanquist (Alabama). Preparing for submission to *Marketing Science*.

Experimental evidence of a sunk cost paradox: a study of pricing behavior in Bertrand-Edgeworth duopoly. Coauthor: Nick Feltovich (Monash U.), *International Economic Review* Volume 52, No. 2, pp. 317-347 (2011).

Teaching

Courses taught at University of Alabama (with most recent instructor evaluations).

AC 361 Cost Analysis for Planning and Control (typically 4.5/5.0; COVID scores slightly lower)

AC 561 Accounting for Business Management (typically 4.7/5.0; COVID scores slightly lower)

Courses taught at Texas Tech (most recent semester noted).

Undergraduate Auditing (SP 2014)

Experimental Research Seminar (SP 2013, doctoral level)

Introductory Managerial Accounting (SP 2013, undergraduate level)

International Accounting (FA 2012, graduate level)

Petroleum Accounting (FA 2012, graduate & undergraduate levels)

MBA Accounting (SU 2012, graduate level)

Corporate Taxation (FA 2011, graduate level)

Archival Research Seminar (SP 2008, doctoral level)

Business and Economics for Auditors (FA 2008, graduate level)

Graduate Auditing (FA 2007, graduate level)

International Taxation (FA 2006, graduate level)

Cost Accounting (SP 2004, undergraduate level)

Managerial Accounting (SP 2004, graduate level)

Doctoral Students

Supervisor role: Beau Barnes (2012, placement: Washington State), Susan Murray (2012, co-chair, Southern Illinois – Edwardsville), Faith Fugate (2009, University of Nevada), Tom Downen (2009, Northern Arizona University), Mark Riley (2007, Northern Illinois University).

Committee member role: Leah Diehl (expected 2022 graduation), Daniel Street (Bucknell, 2020), Julie Mercado (Boise State 2020), Chris McCoy (William & Mary, 2018), Jordan Rippy (Florida State, 2017), Cristina Bailey (New Hampshire, 2015), Yan Zhang (New Mexico State, 2014), Joleen Kremin (Portland State, 2014), Shane Stinson (Alabama, 2013), Joe Derby (*marketing*, 2013), Nancy Harp (Clemson, 2012), Derek Dalton (Clemson, 2010), Ming Zhou (DePaul, 2009), Jared Hansen (*marketing*, 2007), Carie Ford (Baylor, 2006), Jose Miranda (CSU-Fullerton, 2005), Jacob Peng (Michigan-Flint, 2005), Brett Wilkinson (Baylor, 2002), Linda Parsons (George Mason, 2000).

Institutional and Professional Service (University of Alabama)

College Faculty Executive Board (member; 2017 – current), Committee on Committees (member, 2018-current), College Research Committee (member; 2017-2021), AC 361 coordinator (2014 – current), MAC admission committee (member; 2015 - current), doctoral program committee (member; 2014 – current), IMA West Alabama Chapter faculty liaison and board member (2014 – current), Undergraduate core program committee (member; 2015 – 2017), AAA Notable Contributions committee (member, 2015); Jim Bulloch Teaching Award (chairperson 2019); MAS Teaching Conference (co-lead 2020 and 2019; past lead 2021), 2020 MAS Nominating Committee, recent reviewer for *Accounting, Organizations and Society*; *Contemporary Accounting Research*; *Behavioral Research in Accounting*, *Journal of Information Systems*, *Advances in Taxation*, *Current Issues in Auditing*, recent conference reviewer &/or discussant &/or moderator for: ABO, MAS, SE AAA, and AAA.

Proudest professional accomplishment

Maintaining reasonable work/life balance throughout my career.