Business Honors Program

The Culverhouse College of Commerce is seeking applications from rising juniors to participate in the Business Honors Program class of 2018. Up to Thirty-five (35) Culverhouse College of Commerce juniors may be chosen from students who apply to participate in two years of business honors seminars. Those who complete the two year program will earn Honors College credits for selected Culverhouse College of Commerce classes and graduate with Business Honors recognition.

Business Honors students participate in one-hour seminars three times a week. The sessions feature meetings with outstanding faculty, business leaders and discussions of contemporary business and economic issues. The seminars are coordinated by:

David M. Ford, Director
Clinical Professor & Associate Dean
Sam Walton Free Enterprise Fellow

Business Honors Program students are required to conduct consulting projects outside class and the project team is entirely student-run. The approved projects take about 4-5 hours per week outside class time. Past BHP project teams have included:

- A project team partnered with a local pastry establishment to develop a marketing and business plan for its success
- A project team worked with the Community Foundation of West Alabama to develop a strategic business plan and improve their website presence.
- A project team worked with the Culverhouse LIFT program in improving their communication strategy and developing a more focused mission statement.
- A project team assisted the Tuscaloosa Parks and Recreation Association in exploring new recreational and cultural opportunities.

Business Honors Program participation is limited to students enrolled in the Culverhouse College of Commerce who have completed 61 or more hours of class work (minimum junior status – admitted to the Culverhouse College of Commerce Upper Division) and have at least a 3.5 overall GPA. (Must be Honors College eligible)

Interested students must complete the attached application form and submit it to Dr. David Heggem in room #10 Bidgood Hall by the application deadline.

Interested students with questions about the Business Honors Program should contact:

Mr. David Ford Dr. David Heggem
348-4631 348-1105
Business Honors Program
Culverhouse College of Commerce
The University of Alabama

APPLICATION

To apply for the Business Honors Program Class of 2018, please complete this application and submit it to Dr. David Heggem in room #10 Bidgood Hall.

**DEADLINE FOR THIS APPLICATION IS Friday, February 26, 2016.**

_________________________  ___________________________  ___________________________  ___________________________
First Name                  Middle Name                  Last Name                  CWID#

Current Local Mailing Address
_________________________  ___________________________  ___________________________  ___________________________
Street                     City                        State                     ZIP

Permanent Mailing Address
_________________________  ___________________________  ___________________________  ___________________________
Street                     City                        State                     ZIP

Current E-Mail ___________________________  Local Phone (____) ___________________________

Current Major Field of Study in Culverhouse College of Commerce: ___________________________

Number of Hours of College
Class work Completed  Hours Completed  Hours Completed
All Colleges                        at UA

Overall GPA On All Hours Completed: _______________

*In order to be successful in the Business Honors Program, attendance is mandatory for all classes and scheduled events associated with the program. If you anticipate a program or activity that may meet at the same time as class, you need not apply.

*This program is a professional seminar style class and the appropriate attire for this class is “business casual.” You are expected to do research on each of the seminar’s presenters and be prepared to ask insightful questions on the subject of the presentation and the organizations they represent.

**In a separate one-page document attached to this application, please write an in-depth answer to each of the following:**

1. Your academic and career goals
2. What you hope to accomplish as a student in Culverhouse College of Commerce?
3. What do you hope to contribute as a participant in the Business Honors Program?
4. What do you hope to contribute once you are in the workplace?

*This document will be read by members of the Business Honors Faculty and will have a large influence in the admission process.*